

WRAP YOURSELF IN PINK™

The most popular colour for 2015



By: Jim Caruk

Contractors and Do-It-Yourselfers are getting on the PINK™ bandwagon with Owens Corning Canada's AttiCat® Expanding Blown-in Insulation System.

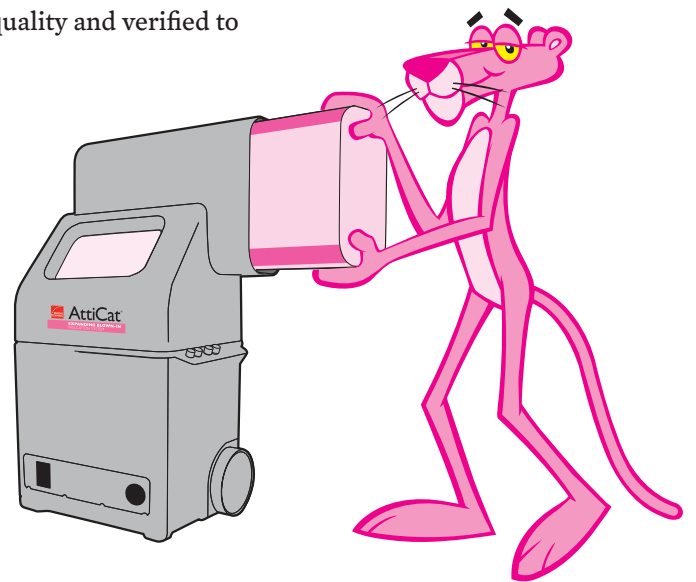
It's easy, it's fast, it's affordable and best of all, it'll keep you cozy in the winter and it will help save you money* on your heating and cooling costs.

Plan on an afternoon of bonding with your buddy to install the AttiCat® Expanding Blown-In PINK™ FIBERGLAS® Insulation. In addition to the product, you'll need the AttiCat® Machine (available at select building stores), and maybe a couple of beers (following the job, of course).

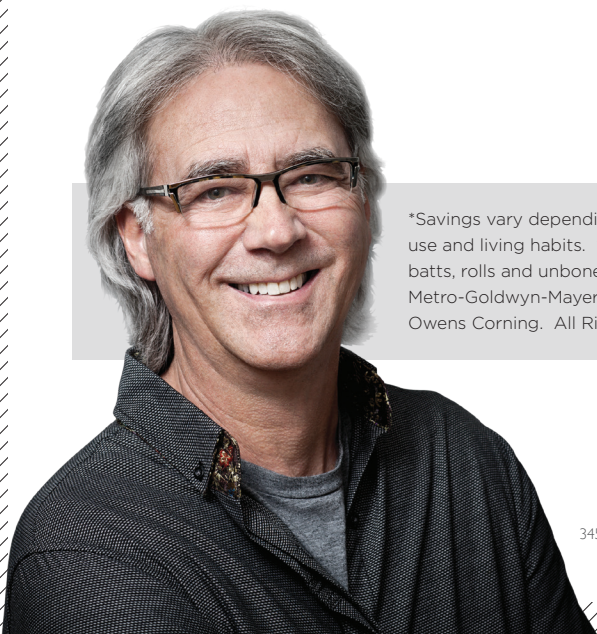
What's great is that the machine does most of the work for you. If you've ever used fiberglass batt insulation in the past, you'll know that it was somewhat, scratchy and an unpleasant task. With the AttiCat® Machine, it's safe, reliable and easy to clean up after. The fully enclosed blowing system emits little dust, and allows for expansion of the insulation within the machine. The insulation is further conditioned throughout the length of the hose. More and more air pockets are added as it bounces its way through the hose; ultimately increasing its insulating power. And best of all, the insulation has virtually no settling over time, which means it maintains its R-value. Savings of up to 20 per cent* per year can be expected on your heating and cooling costs.

Environmentally, the product has one of the highest certified recycled content at 73%† and is SCS Certified, and is GREENGUARD Gold certified for indoor air quality and verified to be formaldehyde free.

Canadians who make energy efficient renovations can apply for federal and government grants at showmethegreen.ca. For more information on the AttiCat® Expanding Blown-in Insulation System visit owenscorning.ca, Owens Corning Canada's YouTube page, or call 1.800.GET.PINK®.



*Savings vary depending on original amount of insulation in your home, climate, house size, air leaks, and personal energy use and living habits. †73% recycled content is based on the average recycled glass content in all Owens Corning fiberglass batts, rolls and unbonded loosefill insulation manufactured in Canada, SCS Certified. THE PINK PANTHER™ & © 1964-2014 Metro-Goldwyn-Mayer Studios Inc. All Rights Reserved. The colour PINK is registered trademark of Owens Corning. © 2014 Owens Corning. All Rights Reserved.




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