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## NEWS RELEASE

### Owens Corning Celebrates Launch of Kincardine's High Performance Home

KINCARDINE, ON, September 26, 2007 - Owens Corning, in a partnership with Reid's Heritage Homes, celebrated the launch of their first high performance demonstration home today in Kincardine. The new home is constructed with leading-edge green building technology and design and features a variety of high performance products from Owens Corning.

Constructed by Reid's Heritage Homes, this Energy Star® qualified home provides superior comfort and environmental quality, while reducing energy consumption and greenhouse gas emissions. Situated in the Hunter Ridge community, it is one of a series of high performance homes that will be open to the public to help educate and increase awareness on the importance of building more energy efficient homes. The home features a number of information displays that demonstrate the associated practices and high performance products homebuyers should look for when shopping for a new home. Also included are several open cross sections of walls, floors and ceilings so visitors can get a first hand view of those features that are hidden once a home is complete. Three other Energy Star® high performance homes by Reid's Heritage Homes will be located in London and Collingwood, Ontario, and are set to launch in Fall 2007.

"We are proud to demonstrate the quality and performance of Owens Corning products in the high performance home, proving to builders that energy efficient building and design is cost-effective and worthwhile," said Bob Doyle, Vice President of Residential Insulation, Owens Corning. "Reid's Heritage Homes is one of our long-standing supporters and we are proud to be a partner with them in their goal to develop energy efficient and sustainable housing."

Reid's Heritage high performance homes are equipped with a number of Owens Corning products. These help to create comfortable homes and raise the bar for home building standards in Ontario and Canada.

The Kincardine home features:

- **R-20 PINK Fiberglas® Batt Insulation**  
PINK Fiberglas® batt insulation provides optimal thermal resistance and is manufactured in Canada using 60 per cent recycled content. Used within the wall cavity, Owens Corning PINK insulation helps reduce heating and cooling costs, and does not compromise the quality of indoor environments.
- **1" CodeBord® Extruded Polystyrene Insulation**  
When combined with PINK Fiberglas® batt insulation, 1" CodeBord® extruded polystyrene adds another R-5 to the thermal resistance of the exterior wall and helps eliminate thermal bridges. CodeBord® extruded polystyrene is lightweight, yet strong, and helps to reduce heat loss through stud walls.
- **PROPINK® Blown Fiberglas Insulation**  
Made from 60 per cent recycled glass, this blown-in insulation provides optimal thermal resistance at the top of the home and helps keep energy bills from rising. PROPINK® Blown Fiberglas insulation does not lose its energy-saving abilities over time.

- **Oakridge® PRO 30 AR Shingles**  
Oakridge® PRO 30 AR shingles feature muted color blends and a subtle single shadow for an understated complement to home exteriors. Their durable, laminated shingle design features rugged, weathering-grade asphalt and a tough Fiberglas® mat core. These shingles are engineered to resist algae growth and sustain years of changing weather conditions, maintaining its look for years.
- **QuietZone® Acoustic Studs, Batt Insulation and Floor Mat**  
QuietZone® acoustic studs, batt insulation and floor mat will help turn any room into a quieter living space. The innovative studs are comprised of engineered lumber and a section of laminated veneer lumber, connected by acoustically resilient metal clips that break noise vibrations and transmissions. QuietZone® acoustic batts help absorb sound vibrations within wall cavities, while the QuietZone® floor mat controls sound transmission between floors.
- **raft-R-mate® Attic Rafter Vents**  
raft-R-mate® attic rafter vents will not rot or deteriorate and will provide an unrestricted path for fresh air flow through a home's soffits into the attic space. Proper attic ventilation can help reduce the risk of condensation in the attic and ice damming at the eaves.
- **QuietR™ Duct Board**  
QuietR™ duct board contributes to energy conservation, noise control and indoor air quality performance of a home's heating, ventilating and air conditioning duct systems. It offers outstanding thermal performance and is acoustically efficient at absorbing noise, while virtually eliminating air leakage.
- **Cultured Stone® Manufactured Stone Veneer**  
Cultured Stone® products are exact replicas of natural stones, cast in flexible molds and hand colored with iron oxide pigments. These veneers are approximately one-quarter the weight of full-thickness stone and can be adhered to most wall surfaces.

Many of Owens Corning products are GREENGUARD certified to meet stringent indoor air quality standards. Manufactured with the environment in mind, these long lasting products can help improve a home's energy efficiency, sustainability and savings over time.

Together, Reid's Heritage Homes and Owens Corning have partnered to offer solutions surrounding energy efficient construction and help educate others in the industry. Its high performance homes show builders that energy efficient development is both valuable and profitable, providing homeowners the satisfaction of living in an economical and comfortable environment.

## About Owens Corning

Owens Corning (NYSE: OC) is a world leader in building materials systems and composite solutions. A Fortune 500 company for 53 consecutive years, Owens Corning people redefine what is possible each day to deliver high-quality products and services ranging from insulation, roofing and masonry products, to glass composite materials used in transportation, electronics, telecommunications and other high-performance applications. Founded in 1938, Owens Corning is a market-leading innovator of glass fiber technology with sales of \$6.5 billion in 2006 and operations in 26 countries. Additional information is available at <http://www.owenscorning.com/>.

With four Canadian ISO-9001:2000-certified insulation manufacturing facilities in Ontario, Quebec and Alberta, Owens Corning is recognized by its PINK Fiberglas® Batt insulation, which contains 60 per cent recycled content\*. Owens Corning Canada is a founding sponsor of Built Green™ and Ontario's ENERGY STAR® (voluntary programs promoting energy-efficient construction and renovation). It partners with organizations, such as Habitat for Humanity® and is also a member of the Canadian Green Building Council, Canadian Home Builders Association, Canadian Acoustical Association, Construction Specifications Canada, North American Insulation Manufacturers Association Canada, as well as many provincial associations. Additional information is available at [www.owenscorning.ca](http://www.owenscorning.ca).

\*60 per cent recycled content applies to Canadian PINK Fiberglas® and QuietZone® products manufactured in Canada. ENERGY STAR® is a registered trademark of the United States' Environmental Protection Agency. The ENERGY STAR® mark is administered and promoted in Canada by Natural Resources Canada and is used with permission. The colour PINK is a registered trademark of Owens Corning. © 2007 Owens Corning. All rights reserved.

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